

**2009-2010**

STREETS OF BRENTWOOD  
PRESENTS

# Holiday on Ice

**SEASON II**

## SPONSORSHIP OPPORTUNITIES

<b>TITLE SPONSOR \$50,000</b>	<b>PLATINUM SPONSOR \$25,000</b>	<b>GOLD SPONSOR \$10,000</b>	<b>SILVER SPONSOR \$5000</b>	<b>OLYMPIC SPONSOR \$2,500</b>	<b>MEDIA PARTNERS</b>
Logo Included in All Print Media Distribution	Logo Included in All Print Media Distribution	Logo Included in All Print Media Distribution	Logo Included in All Print Media Distribution	Logo Included in All Print Media Distribution	Logo Included in All Print Media Distribution
Exclusive Banner Display					
\$2.00 Off Coupon distributor					
Opening Day Free Skate Sponsor					
Large Logo on Zamboni	Small Logo on Zamboni				
Exclusive employee savings	Exclusive employee savings				
2 hour Private Party Date	1 hour Private Party Date				
Daily Sponsor Announcement	Daily Sponsor Announcement	Daily Sponsor Announcement	Daily Sponsor Announcement	Daily Sponsor Announcement	
Sponsor Promotional items distributed onsite	Sponsor Promotional items distributed onsite				Sponsor Promotional items distributed onsite
3 Logos on Rink Dasher Boards	2 Logos on Rink Dasher Boards	Logo on Rink Dasher Board	Logo on Rink Dasher Board	Logo on Rink Dasher Board	Logo on Rink Dasher Board
Logo on Website	Logo on Website	Logo on Website	Logo on Website	Logo on Website	Logo on Website
Grand Opening Thank You	Grand Opening Thank You	Grand Opening Thank You	Grand Opening Thank You	Grand Opening Thank You	Grand Opening Thank you
100 Complementary Passes	50 Complementary Passes	30 Complementary Passes	15 Complementary Passes	10 Complementary Passes	5 Complementary Passes
1 Complementary Group Skating Lesson (10 people maximum) 30 minutes	1 Complementary Group Skating Lesson (5 people maximum) 20 minutes	1 Complementary Private Skating lesson (20 minutes)	1 Complementary Private Skating lesson (20 minutes)		

**Dasher Board Advertisement Only \$1,500**

### SPONSORSHIP MEANS:

- \* Immense community support for kids and families in Brentwood
- \* Local business revenue and success
- \* Healthy Athletic Outdoor Activity - Fun for all ages!
- \* Making a difference in Brentwood
- \* Family First Progress

### KEY BENEFITS

With a Sponsorship Billboard at Brentwood Holiday on Ice you are letting the community know that you support the families and children within East Contra Costa c\County.

- \* Estimated 30,000 skaters will visit the site
- \* Estimated 150,000 shoppers will visit this years host site, The Streets Of Brentwood Center From November 14th - January 10th

***'Tis the Season for Holiday Shopping... and Holiday on Ice!'***

### NEXT STEPS

Review the Sponsorship Levels and determine your interest in 2009 Holiday on Ice Sponsorship

Opening Day is scheduled for November 14th, 2009...  
.....the week before Thanksgiving!

Complete the Sponsorship Agreement and mail funds  
ATTN: Lynn Roberts, Holiday on Ice,  
1700 Ashbourne Place, Brentwood, CA 94513